

# The VSME Standard in Action: From the European Commission's Recommendation to Digital Solutions

Get experts' insights into EFRAG's mapping of SME sustainability digital tools and the evolving VSME Ecosystem. Discover the European Commission's VSME Recommendation, hear stakeholders' voices in panel discussions, and get the latest on the VSME Digital Template.

---

OCTOBER 6, 2025 | 10am-1pm CET

Hybrid Event (Online / EFRAG 35 Square de Meeûs, 1000 Brussels, Belgium)



10:00 AM

## WELCOME & INTRODUCTION

*Patrick de Cambourg* – Sustainability Reporting Board Chair, EFRAG

*Chiara Del Prete* – Sustainability Reporting Technical Expert Group Chair, EFRAG

10:15 AM

## INSTITUTIONAL PANEL ON THE EC'S RECOMMENDATION ON THE VSME

The EC will present its Recommendation released in July 2025 that addresses SMEs, users (banks and value chain partners), along with members states. Representatives of SMEs – preparers, users and member states – will offer their feedback on the EC's Recommendation.

*Chiara Del Prete* – Sustainability Reporting Technical Expert Group Chair, EFRAG

*Sven Gentner* – Head of Unit C.1, DG FISMA, EC

*Tina Krajsek Samar* – Police Officer, DG Grow, Access to Finance

*Andreas Hauptmann* – Danish Presidency of the Council Of the European Union.

*Sophia Zakari* – Director enterprise policy and legal affairs, SMEUnited

*Nina Schindler* – CEO, EACB

10:45 AM

## NAVIGATING THE TOOLS FOR SME SUSTAINABILITY REPORTING

EFRAg will present its report Mapping of Tools and GHG Calculators, addressing the following questions: What are the possible available tools/GHG calculators for SMEs in Europe? What are their features? What are the gaps and possible developments in this landscape?

*Lorenzo Baldini* – Sustainability Reporting Junior Technical Manager, EFRAG

*Markus Bjerre* – Chief Advisor of the Danish Climate Compass (Danish Business Authority)

*Bilan Carbon ABC* (in partnership with ADEME)

11:40 AM

## EXPLORING THE VSME DIGITAL TEMPLATE

EFRAg will present updates on the VSME Digital Template. This will be coupled up with testimonies from the 2024 Reporting Cycle.

*Richard Boessen* – Principal Digital Reporting, EFRAG

*Mathias Mingazzini* – Sustainability Reporting Junior Technical Manager, EFRAG

*Salvador Marín* – President, European Federation of Accountants and Auditors for SMEs

12:10 PM

## DIGITALISATION, A KEY ENABLER TO FACILITATE SUSTAINABILITY REPORTING

How are uncoordinated questionnaires being replaced by the VSME Standard via digital platforms?

EFRAg will present insights from its ongoing market exploration, mapping how the landscape of platforms is shaped and how it supports SME sustainability reporting.

*Elisa Bevilacqua* – Sustainability Reporting Senior Technical Manager, EFRAG

*Emanuele Cecala* – Head of the Credit and Financial Unit, ConfESG

*Victoria Diekkamp-Reimann* – Head of German Sustainability Code, DNK

*Isabelle Krahe* – Head of Sustainability Campus, DNK

*Jakob Staltner* – Assistant Manager, OeKB (Austrian Banks Initiative)

## FIRESIDE INSIGHTS: HOW SMES AND USERS ENGAGE PRACTICALLY THROUGH NATIONAL PLATFORMS

Fireside chat will be introduced by FoodDrinkEurope with testimonials to share hands-on experience with SMEs engaging with the VSME Standard through national platforms.

*Elisa Bevilacqua* – Sustainability Reporting Senior Technical Manager EFRAG

*Katrin Heeren* – Director Environment & Sustainability, FoodDrinkEurope

*Anneleen Vandewynckel* – Director/Secretary General at Fenavian, Brema, and ECFF

*Nick Dornheim* – Adviser, Sustainability & Environment, EuroCommerce

12:50 PM

## CLOSING: WHAT'S NEXT?

*Chiara Del Prete* – Sustainability Reporting TEG

Chair, EFRAG