

Comment letter Public

Date 2012-12-21 Page 1 (12)

EFRAG 35 Square de Meeûs B-1000 Brussels Belgium

Reference July 2012 Identifier EFRAG DP Notes Comment letter

Comments on the Discussion Paper *Towards a Disclosure Framework for the Notes*

Dear Madam/Sir,

[Via e-mail: commentletters@efrag.org]

We thank you for providing us the opportunity to respond to your Discussion Paper *Towards a Disclosure Framework for the Notes*. TeliaSonera is an international telecom operator, the sixth largest in Europe, and active in around 20 countries primarily in the Nordic, Baltic and Eurasian regions.

First of all, we would like to compliment the project team. We believe that the Discussion Paper is a high-quality document which will be very useful in the future work of establishing a Disclosure Framework for the notes. We should point out, however, that we do not envisage such a framework as a separate document, but as a future integral part of the IASB Conceptual Framework.

In all material respects we agree with the principles set forth and the conclusions drawn in the Discussion Paper, with in most cases only marginal remarks. Please find our detailed responses and comments in the Appendix, following the order of the Discussion Paper's Questions to constituents.

In some areas our comments express a desire for clarifications and/or additional discussions, performed either by the project team or a relevant successor to it. In summary, these areas are as follows, with references to the full wording in the Appendix.

Area		Question
•	Certain relevant forward-looking in- formation which is not always related to past events	2.2
•	Information on an entity's risk appetite	3.3
•	Alternative approaches to substitute current practice of mandating detailed disclosure requirements	3.4
•	Notes to interim financial statements	6.1(a)
•	Expectations on user knowledge	6.1(b)



Date 2012-12-21 Page 2 (12)

Should you wish to discuss the contents of this comment letter, please do not hesitate to contact Göran Nilsson, Head of IFRS and Compliance development, at <u>goran.nilsson@teliasonera.com</u>.

Best regards, [Original signed by] Christian Luiga Senior Vice President, Head of Corporate Control





Page 3 (12)

Appendix

Questions	TeliaSonera responses/comments
Question 1.1 – Key principles	
The Discussion Paper sets out a number of key principles that should underpin a Disclosure Framework.	Yes, we agree with the key principles.
Do you agree with these key principles? If not, what alternative principles would you propose?	
Question 1.2 – Understanding the problem	
This Discussion Paper suggests that there are two main areas for consideration to improve the quality of disclosures:	We believe that there is a priority order be- tween the two areas. Focusing only on area b. will help to some extent but be less effi-
a. avoiding disclosure overload, which may be caused both by excessive requirements in the standards, and by ineffective applica- tion of materiality in the financial state- ments;	cient than focusing only on area a., which by itself will significantly enhance user- friendliness. On the other hand, only fixing area a. will not be enough. Only by combin- ing the two you will be able to use the full improvement potential.
b. enhancing how disclosures are organized and communicated in the financial state- ments, to make them easier to understand and compare.	In summary, yes, we agree that these are the two main areas.
Do you agree that these are the two main areas for improvements?	
Question 2.1	
In chapter 2 a definition of the purpose of the notes is proposed to assist in deciding what financial information should be re- quired in the notes.	Yes, we believe that the purpose of the notes should be defined as a basis for set- ting the requirements on note information.
Do you think that there is a need to define the purpose of the notes? If not, please pro- vide your reasoning.	
Question 2.2	
Is the proposed definition of the purpose of the notes helpful in identifying relevant in- formation that should be included in the	Yes, overall we believe that the proposed definition is helpful in identifying relevant information to be included in the notes.
notes? If not, how would you suggest it should be amended?	However, while agreeing in principle, we would like to raise two questions:
	(a) IAS 8, paragraph 30(b) states that an entity "shall disclose known or reasona- bly estimable information relevant to as- sessing the possible impact that applica- tion of the new IFRS will have on the en-





Page 4 (12)

Questions	TeliaSonera responses/comments
	tity's financial statements in the period of initial application." Currently, it seems logical to disclose such forward-looking information in the notes. Further, such information often relate to past events but maybe not always. Can one interpret the proposed definition as to include all disclosures made to comply with IAS 8.30(b) or is it a borderline case that might need to be further commented up- on?
	(b) We believe that material events after the reporting date should be disclosed. In our jurisdiction, a "Board of Directors' Report" (cf. Management Commentary) is required as an integral part of the fi- nancial statements. Excluding "non- adjusting post balance sheet events" from the notes is therefore no problem for us, we actually prefer disclosing such information in the board of directors' re- port. However, given the vast number of jurisdictions already applying or in the process of adopting IFRSs, is it enough for a future Disclosure Framework simply to state that this information "belongs elsewhere"?
	Should the future work result in a wider purpose definition of the notes, we would support the alternative proposed in Ap- pendix 1, paragraph 14b. " existing at the date the financial statements are au- thorized to be issued."
Question 3.1	
In chapter 3, it is proposed to identify specif- ic users' needs that the notes should fulfill.	 (a) Yes, we believe that the description is clear enough.
Those users' needs are drawn from the Conceptual Framework. It is also suggested that a Disclosure Framework should include	(b) We support the approach of the Discus- sion Paper as we believe
indicators to assist the standard setters to decide when additional information is re- quired to fulfill those users' needs.	 (i) that a Disclosure Framework is not a stand-alone document, but has to be an integral part of the IASB Concep- tual Framework and
(a) Is the description of the approach clear enough to be understandable? If not, what points are unclear?	tual Framework; and (ii) that indicators are useful to assist the Board in deciding on disclosure re- quirements.
(b) If you do not support this approach, what alternative would you support and why?	(c) No, in general we believe that even if "information about the entity as a whole" certainly might be useful, such infor-



Date 2012-12-21 Page 5 (12)

Questions	TeliaSonera responses/comments
(c) Do you think that a category on "infor-	mation should be presented elsewhere.
mation about the reporting entity as a whole" should be included? If so, why?	However, certain relevant risk disclo- sures might be described as "information about the entity as a whole" rather than related to specific line items in the prima- ry financial statements. Therefore, we believe that it is important that an exclu- sion of the "as a whole" category from the Disclosure Framework does not pro- hibit entities from presenting such risk disclosures in the notes to the financial statements.
Question 3.2	
Are the proposed users' needs and indica- tors in chapter 3 helpful to identify relevant information?	Yes, we believe that the tabular presentation of proposed indicators and information con- tent related to each category of user needs is helpful to assess relevance with regards
If not, how would you suggest amending them, or what other basis would you sug-	to the note information.
gest to identify relevant information to be included in the notes?	However, using such a tabular presentation on a stand-alone basis might increase the risk of embarking on journey of returning to the current unfortunate "checklist mentality." Therefore, we believe that it is important for a Disclosure Framework to clearly state, as the Discussion Paper discusses in the pre- amble to paragraph 31, that:
	• Disclosures ultimately included in the financial statements are the result of an <i>integrated</i> assessment of relevance and materiality.
Question 3.3	
Do you agree with the way how risk and stewardship are addressed in the Discus- sion Paper? If not, what are your views about how risk and stewardship information that should be provided in the notes?	Yes, in all material respects we agree with the Discussion Paper's way of addressing risk and stewardship.
	However, to better understand the issue and potential implications we would have appre- ciated a somewhat more elaborate discus- sion, including conclusions, in paragraph 17d. "Information on an entity's risk appe- tite," although we recognize what is further stated in paragraph 20 regarding parallel initiatives undertaken on risk disclosures.
	Please also refer to our finishing comments to Question 3.1(c) above.



Date 2012-12-21 Page 6 (12)

Questions	TeliaSonera responses/comments
Question 3.4	
Standard setters frequently mandate de- tailed disclosure requirements in each standard. In chapter 3, it is suggested that the way in which disclosures are estab- lished influences behaviors, and alternative approaches are discussed. Do you think that standard setters should change their practice of mandating detailed disclosure requirements in each standard? If so, which of the alternative approaches discussed do you think will be the most ef- fective in improving the quality of infor- mation in the notes?	Yes, we believe that the current standard- setter practice of setting disclosure require- ments should be changed.
	First of all, we believe that it is important to stress that strict adherence to the general principles set forth in paragraph 39 is in-
	strumental in achieving such a change. We believe that the choice of "disclosure discre- tion approach" is second-line.
	As to the alternative approaches we are not convinced that there is one single approach that could be named as the most effective one. Maybe having a (smaller) spectrum of approaches is justified in order to efficiently manage information quality on a standard- to-standard basis? Likewise, maybe a com- bination of two approaches is beneficial from time to time?
	Generally, we have the following comments to the alternative approaches:
	 (a) Preparer-dependent Being a member of the preparer com- munity, this approach may at first glance appear to be beneficial. However, from a broader perspective, we believe that this approach is not a realistic one as it will hardly be effective in improving the quali- ty of information in the notes for all stakeholders.
	 (b) General objectives We believe that there are obvious merits to this approach, albeit we recognize the risks discussed in paragraphs 51 and 52. If those obstacles could be cleared, this approach would probably be effective in improving the quality of information in the notes.
	 (c) Industry-specific For two main reasons, we do not deem this approach to be effective:
	 (i) The standards themselves should be truly global, not only cross-border but also cross-industry. We fail to see the logic in using another principle for the note disclosures.





Page 7 (12)

Questions	TeliaSonera responses/comments
	(ii) We agree with the conclusions in paragraph 54 regarding the signifi- cant degree of complexity introduced by this approach.
	Finally, a comment to the discussion on industry-specific metrics or Key Perfor- mance Indicators in paragraph 53. We acknowledge the fact that there are such metrics, but when it comes to our indus- try, telecommunications, we believe that the majority is of a non-financial nature and hence that future development will be best handled through direct contacts between preparers and users.
	 (d) Single set We believe that there are obvious merits to this approach, albeit not in its extreme form. We recommend a variant, as de- scribed in paragraph 58, and believe that such an approach would be effective in improving the quality of information in the notes.
	 (e) Detailed This is a "no change" alternative while, as already said, we believe that the current standard-setter practice of setting disclosure requirements should be changed. In particular, using this approach would probably jeopardize adherence to the general principle stated in paragraph 39d.
	At the same time, we appreciate the ICAS/NZICA re-wording exercise includ- ed in paragraph 60 and believe that this is and should be used as a good exam- ple of how standard setters could work with the language in general to make it "clear, balanced and concise."
	To summarize, we believe that there are efficiency gains to be made by using ap- proaches (b) and (d), and would appreciate if the project team, or a relevant successor to it, discussed this matter further to explore if the two approaches could work in parallel or if a combination might be the most effec- tive one.



Date 2012-12-21 Page 8 (12)

Questions	TeliaSonera responses/comments
<i>Question 3.5</i> Some standard setters have established, or have proposed establishing, differential re- porting regimes on the basis that a 'one size	Please note that our comments below are written assuming adherence to the Discus- sion Paper's principles of materiality and
fits all' approach to disclosures is not ap- propriate. They consider that reporting re- quirements should be more proportionate, based on various characteristics such as	relevance, thereby already having reduced the information overload and hence the work overload existing under the current disclo- sure regime.
entity size, or whether they relate to interim or annual financial statements? Do you think that establishing alternative	The Discussion Paper lists a number of pos- sible differentiation alternatives, such as: (a) type;
disclosure requirements is appropriate?	 (a) type, (i) individual vs. consolidated; (ii) interim vs. full-year; (b) size; (c) industry; and (d) public accountability.
	As already said in paragraph (c)(i) of our response to Question 3.4 above, we do not believe, on grounds of principle, that a dif- ferentiation by industry is the right way to go. We are also hesitant about the ANC "small listed company" approach. Why should a shareholder investing the same amount of money in two companies accept poorer in- formation from the smaller company?
	For not publicly accountable small and me- dium-sized entities, however, a differentia- tion based on size should be workable, for natural reasons emanating from the fact that separate standards are issued, such as the existing IFRS for SMEs and the to be Guid- ance for micro-sized entities, both of which hopefully amended in the future to fully re- flect a finalized Disclosure Framework for the notes. Also based on the existence of different standards, a differentiation based on type, such as separate/consolidated fi- nancials or interim/full-year financials, might be appropriate.
	In summary, other than as a natural differen- tiation following the issuance of standards based on type or size, we believe that standard setters should avoid establishing differential reporting regimes. The risk of overly increased complexity is too high.



Date 2012-12-21 Page 9 (12)

Quastiana	TolioConoro reconoro de mande	
Questions	TeliaSonera responses/comments	
<i>Question 4.1</i> Chapter 4 discusses the application of ma- teriality to disclosures. Currently, IFRS state that an entity does not need to disclose in- formation that is not material.	Yes, based on our experience of how check- lists are typically produced and used by au- ditors and regulators/enforcers, we do be- lieve that the current "does not need" state-	
Do you think that a Disclosure Framework should reinforce the application of materiali- ty, for instance with a statement that states that immaterial information could reduce the understandability and relevance of disclo- sures?	ment is not enough, but has to be comple- mented with a straight-forward statement clarifying that immaterial information actually could reduce the understandability and rele- vance of disclosures.	
Question 4.2		
Chapter 4 also includes proposed guidance to assist in the application of materiality.	Yes, we believe that assisting application guidance on materiality issues should be	
Do you think that a Disclosure Framework should include guidance for applying mate- riality? If you disagree, please provide your reasoning.	included in a Disclosure Framework.	
Question 4.3		
Is the description of the approach clear enough to be useful to improving the appli- cation of materiality? If not, what points are unclear or what alternatives would you sug- gest?	Yes, we believe that the approach is clear enough to be useful to improving the appli- cation of materiality.	
Question 5.1		
Chapter 5 includes proposals for improving the way disclosures are communicated and organized.	We believe that the proposed communica- tion principles, i.e. that disclosures should be:	
Would the proposed communication princi- ples improve the effectiveness of disclo- sures in the notes? What other possibilities should be considered?	 (a) entity-specific; (b) current; (c) substance-oriented; (d) organized; (e) clear; and (f) linked 	
	are sufficient and that a consistent adoption of these principles will improve effective-ness.	
Question 5.2		
Do any of the suggested methods of organ- izing the notes improve the effectiveness of disclosures? Are there different ways to	When discussing the methods of organizing the notes, we believe that you have to bear in mind that:	
organize the disclosures that you would support?	 (a) consistent application of the materiality criterion as proposed in the Discussion Paper will by itself enhance the rele- 	



Date 2012-12-21 Page 10 (12)

Questions	TeliaSonera responses/comments
	 vance of the remaining disclosures, i.e. all notes will be more or less equally important; and (b) technology development (as discussed on page 64) has made it much easier to navigate and quickly find the information the user is currently searching for.
	We believe that these two factors significant- ly reduce the risk discussed in the Discus- sion Paper that "bulky" note information lo- cated in the beginning of the notes section will obscure relevant information located in the back.
	Having said that, we still believe that organi- zational guidance is useful and that applying the suggested methods will improve note effectiveness. However, we do not see these methods as mutually excluding one another, but would rather prefer a combination.
	Based on the definition proposed in the Dis- cussion Paper: " a relevant description of <i>the items</i> presented in the primary financial statements", we propose an item-by- item presentation as the basis (standardized approach), but within that basic concept, preparers should be encouraged and guided on how to group information within notes (grouping approach) and to prioritize be- tween notes (flexible approach) whenever deemed to enhance user-friendliness.
	As examples of grouping, we have found it useful to group income statement and bal- ance sheet disclosures on income taxes and on pensions into one note, respectively. Al- so, disclosures on long-term and short-term borrowing might be presented in one com- mon note. Further, co-locating, to the extent possible, the descriptions of your key sources of estimation uncertainties and ac- counting principles with their respective item-related notes would probably add value for most users. As an example of prioritizing, a multi-component note on business combi- nations (in itself an example of grouping) could be given a prominent location in a year with a major acquisition and a less promi- nent in other years.



Date 2012-12-21 Page 11 (12)

Questions	TeliaSonera responses/comments
Question 6.1	
Are there any other issues that you think need to be addressed to improve the quality of information reported in the notes to the	We believe that there are two other issues that would should be addressed by the pro- ject team or a relevant successor to it:
financial statements? Please explain how you think these issues should be addressed and by whom.	 (a) When using the phrase "in the notes," we believe that most readers more or less automatically refer to notes to the <i>annual</i> financial statements. However, equity analysts, one important user group, mainly use annual financial statements as works of reference to check details in their valuation models, while they regard interim reports as the most valuable source of information on an entity. The Discussion Paper only makes short references to interim reports when addressing differential reporting regimes and communication issues. We do not anticipate any major differences from the principles set forth and the conclusions drawn in the Discussion Paper, but believe that at least for the sake of clarity a more elaborate discussion on how standard setters should address disclosure requirements in the notes to interim financial statements would be useful.
	(b) Users of financials statements range from small private investors not fully or at all familiar with accounting standards to highly-skilled professionals. Efficient communication to a diversity of user groups is a challenge for preparers.
	Particularly regarding the description of accounting principles, preparers are of- ten accused of presenting "boilerplate" information that does not add value or communicate useful entity-specific in- formation. One reason for this might be that preparers are trying to satisfy also the less skilled users, maybe to the ex- tent of forgetting the current wording of the IASB Conceptual Framework: " users who have a reasonable knowledge " At the same time, standard set- ters, referring to user needs, constantly add disclosure requirements which make the notes more and more incomprehen- sible to the "common" reader, thus fo-





Page 12 (12)

Questions	TeliaSonera responses/comments
	cusing more on the adjacent wording of the framework: " users may need to seek the aid of an adviser to understand "
	The Discussion Paper shortly touches upon what could reasonably be expected in terms of user knowledge. We propose an enhanced discussion about such ex- pectations, with the aim to explore if a fu- ture Disclosure Framework should in- clude, and if so, how less contradictory principles might be set, guiding standard setters as well as preparers.